

## 2009 Sponsorship Levels

\* Printing deadline dates apply

Sponsors make it possible for *Toast To Life* to return 100% of the event's proceeds directly to the Resource Center of Dallas to provide services for our clients. Below are the benefits our sponsors enjoy when they help underwrite the costs of producing the event. We hope you will consider generous participation.



# 11TH ANNUAL Toast To Life

FASHION INDUSTRY GALLERY  
04.18.09

### Champagne

PRESENTING SPONSOR

\$25,000

- Opportunity to display logo banner at all *Toast To Life* events and receptions
- Presenting Sponsor recognition on all *Toast To Life* promotional materials, advertising, press packets, news releases, and sponsor "Thank You" ads \*
- Logo and Presenting Sponsor recognition on event invitations, print materials, and event program\*
- Logo and link on *Toast To Life* website
- Four (4) tickets to limited-attendance Sponsor Party in January
- Twelve (12) tickets to limited-attendance Preview Party in March
- Twelve (12) VIP tickets to *Toast To Life*

### Cabernet Sauvignon

\$10,000

- Opportunity to display logo on signage at all *Toast To Life* events and receptions \*
- Recognition on all *Toast To Life* promotional materials, advertising, press packets, news releases, and sponsor "Thank You" ads \*
- Logo and sponsor recognition on event invitations, print materials, and event program \*
- Logo and link on *Toast To Life* website
- Two (2) tickets to limited-attendance Sponsor Party in January
- Eight (8) tickets to limited-attendance Preview Party in March
- Eight (8) VIP tickets to *Toast To Life*

### Merlot

\$5,000

- Opportunity to display logo on signage at all *Toast To Life* events and receptions \*
- Recognition on all *Toast To Life* promotional materials, advertising, press packets, news releases, and sponsor "Thank You" ads \*
- Sponsor recognition in event program and signage \*
- Logo and link on *Toast To Life* website
- Two (2) tickets to limited-attendance Sponsor Party in January
- Six (6) tickets to limited-attendance Preview Party in March
- Six (6) VIP tickets to *Toast To Life*

### Chardonnay

\$2,500

- Recognition on sponsor "Thank You" ads and written publications \*
- Sponsor recognition in event program and signage \*
- Logo and link on *Toast To Life* website
- Two (2) tickets to limited-attendance Sponsor Party in January
- Four (4) tickets to limited-attendance Preview Party in March
- Four (4) VIP tickets to *Toast To Life*

### Pinot Noir

\$1,000

- Recognition on sponsor "Thank You" ads \*
- Sponsor recognition in event program and signage \*
- Two (2) tickets to limited-attendance Sponsor Party in January
- Two (2) tickets to limited-attendance Preview Party in March
- Two (2) VIP tickets to *Toast To Life*



Resource Center of Dallas  
is proud to be a  
United Way Agency.

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Resource Center of Dallas operates:  
John Thomas Gay & Lesbian Community Center  
Nelson-Tebedo Health Resource Center



## 2009 In-Kind Sponsorship Levels

\* Printing deadline dates apply



Sponsors make it possible for *Toast To Life* to return 100% of the event's proceeds directly to Resource Center of Dallas to provide services for our clients.

In-Kind contributions, such as the donation of equipment, supplies, or exceptional auction items, are an integral part of our success. Below are the benefits our In-Kind Sponsors enjoy when they help underwrite the costs of producing this very important event.

### *Cabernet Sauvignon*

\$10,000

- Opportunity to display logo on signage at all *Toast To Life* events and receptions \*
- Recognition on all *Toast To Life* promotional materials, advertising, press packets, news releases, and sponsor "Thank You" ads \*
- Logo and sponsor recognition on event invitations, print materials, and event program \*
- Four (4) tickets to limited-attendance Sponsor Party in January
- Six (6) tickets to limited-attendance Preview Party in March
- Six (6) VIP tickets to *Toast To Life*

### *Merlot*

\$5,000

- Recognition on all *Toast To Life* promotional materials, advertising, press packets, news releases, and sponsor "Thank You" ads \*
- Sponsor recognition in event program and signage \*
- Two (2) tickets to limited-attendance Sponsor Party in January
- Four (4) tickets to limited-attendance Preview Party in March
- Four (4) VIP tickets to *Toast To Life*

### *Chardonnay*

\$2,500

- Recognition on sponsor "Thank You" ads \*
- Sponsor recognition in event program and signage \*
- Two (2) tickets to limited-attendance Sponsor Party in January
- Two (2) tickets to limited-attendance Preview Party in March
- Two (2) VIP tickets to *Toast To Life*

### *Pinot Noir*

\$1,000

- Recognition on sponsor "Thank You" ads \*
- Sponsor recognition in event program and signage \*
- One (1) ticket to limited-attendance Sponsor Party in January
- One (1) ticket to limited-attendance Preview Party in March
- One (1) VIP ticket to *Toast To Life*

\* Printing deadline dates apply